Industry Panel - Wearable Sensors: the Good, the Bad, and the Alluring

The IEEE SENSORS 2013 Program Committee is excited to announce that there will be a special **Industry Lunch Panel** on **Tuesday, November 5th** from **12:30 p.m. - 2:00 p.m.** in Maryland Ballroom BC on the topic of wearable sensors.

Industry Panelists

corventis
Abhi Chavan, PhD

Heapsylon
Maurizio Macagno

UNDER ARMOUR.
Kevin M. Haley

Google
Babak Parviz

mc10
reshaping electronics
Amar Kendale

Xm SQUARED
Ross Alcazar

Panel Overview

With their ability to provide real-time feedback about our bodies, our movements, our activities, and our interaction with the world around us, wearable sensors promise to be a pervasive part of our everyday lives. Embedded systems provide wearable sensors with wireless connectivity and grant them a level of computing power undreamed of just a few years ago. This panel will facilitate a discussion about the possibilities for this emerging market as well as some remaining technology challenges, the solution to which will usher in this new revolution.

The panel discussion will focus on are various factors that must guide the design and development process for wearable sensors. In addition to the more common tradeoffs such as battery life, integration level, and feature set, these systems need to address human factors that will allow these devices to become an accepted (or even sought-after) feature of our daily attire. The panelists have a wide variety of approaches and applications for wearable technology and the session will highlight the benefits of their technology and platforms and lessons learned through the development process.

*For individuals wishing to attend only this special pane session and the following open poster session, there will be a $95 fee (includes lunch).