



Dear Company Representative:

The Organizing Committee for the Ninth Annual IEEE Sensors Conference would like to invite you to participate as a supporter and/or exhibitor at the upcoming Conference. The Conference will be held at the Hilton Waikoloa Village, November 1-4, 2010, in Waikoloa, Big Island, Hawaii.

The IEEE Council's Conference on Sensors is the authoritative meeting focused on interdisciplinary research topics on and for the exchange of information regarding research and development in Sensors and its related fields. As an exhibitor, advertiser, or contributor, you will find this Conference gives your company the unique opportunities for placing your business in front of this global professional community. It is an excellent opportunity to see what is on the technical horizon, who is working in the field and where the technical developments are taken place.

Sensors 2010 in Hawaii offers a rare opportunity to meet and network with a high quality audience in the professional atmosphere of a focused international technical Conference. The breadth and depth of research topics combined with the quality of invited and contributed technical presentations makes this Conference a premier event for all professionals in the industry which then makes it a 'must attend' Conference for your company.

There are several opportunities for your company to be involved in Sensors 2010: One opportunity is as an Exhibitor during the Conference. Another opportunity is as a Contributor of the Conference and possibly of specific events (this may not be clear until you read the application form). You will find application forms for both options enclosed.

The Sensors 2010 Conference attracts technology leaders by offering a top quality technical program consisting of state-of-the-art developments in the field combined with networking opportunities. This is a great opportunity for your organization to participate in an activity that will showcase your organization's complementary technical expertise. We are looking forward to another successful Conference at Sensors 2010 in November in Hawaii and we hope that your company will seriously consider participating.

Sincerely,

Gary Fedder
Carnegie Mellon University
Sensors 2010 Conference Chair

Joe Brown
Joe Brown Business Development
Sensors 2010 Commercial Development Chair



Exhibitor Prospectus

Exhibit Dates:

Set-up:	Monday, November 1	13:00 - 15:30
Exhibit:	Tuesday, November 2	07:30 - 16:45
	Wednesday, November 3	07:30 - 17:00
	Thursday, November 4	07:30 - 17:00
Tear-down:	Thursday, November 4	17:00 - 18:30

The Executive Conference Committee has the right to amend exhibit times if necessary.

November 1 – 4, 2010
Hilton Waikoloa Village
Waikoloa, Big Island, Hawaii
www.IEEE-SENSORS2010.org

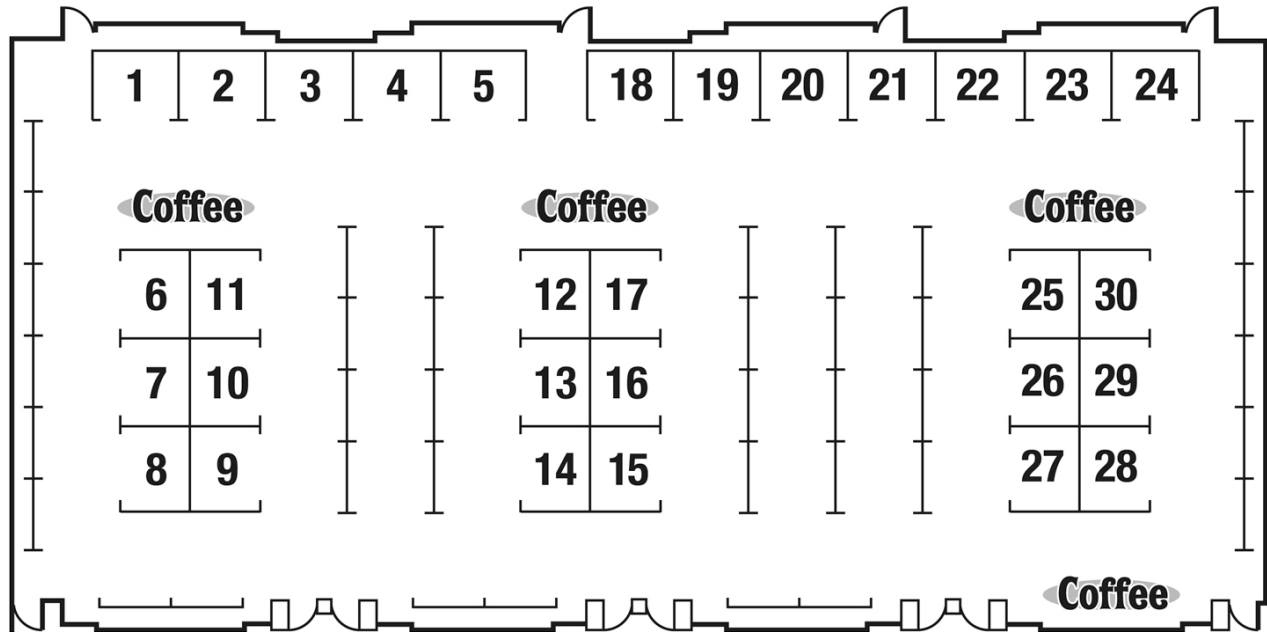
Sponsored by the



IEEE SENSORS Council

Kohala Ballroom

SENSORS 2010



10' wide x 8' deep booths include: draped back and side walls, 1 table, 2 chairs, 1 sign, two exhibit hall badges*, company name on the website, opening slide, final program, welcome sign, and in the Technical Digest.

Table tops include: 1 draped table. Please note that this is an un-manned table-top display. Table-tops will be assigned at check-in.

This badge does NOT give you access to the technical sessions. For those who want to participate in the technical session, they must register as a Conference participant.

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**APPLICATION AND CONTRACT FOR EXHIBIT SPACE
IEEE SENSORS 2010 Conference**

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space in the 9th Annual IEEE Conference on SENSORS (SENSORS 2010), subject to the terms, conditions, and requirements stated herein.

The SENSORS 2010, upon its written acceptance of this Application and Contract, is to assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as aforesaid.

Applicant applies for one of the available booth locations at the rent indicated below for the space. Booths will be assigned on a first-come first served basis.

With reference to the enclosed floor plan, please indicate your booth choice:

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths is available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird <u>On or Before July 1, 2010</u>	Standard <u>After July 1, 2010</u>
10' x 8' Booth Space	<input type="checkbox"/> \$2,000.00	<input type="checkbox"/> \$2,500.00
Table Top Display	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,500.00

-
- Check/Money Order** - Make checks payable *IEEE SENSORS 2010 Conference*
 - Bank Wire Transfer** - (Bank Wire Transfer information will be sent to you upon receipt of this contract)
 - Credit Card Payment** (circle one) **VISA** **MasterCard** **American Express**

Card#: _____ Exp. date: _____

Verif. Code: _____ Cardholder Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

COMPANY: _____

To be used for printing purposes

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone #: _____ Fax #: _____

E-Mail #: _____ Website: _____

Contact Name: _____

Signature: _____ Position: _____

Mail with payment or fax application to:

IEEE SENSORS 2010 Conference, c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA
Phone: +1-619-232-9499, Fax: +1-619-232-0799, E-Mail: sgalloway@pmmiconferences.com

The Ninth Annual IEEE Conference on SENSORS

UNIFORM CONDITIONS FOR EXHIBITING

1. The exhibit area will be available for setting-up exhibits from 13:00 to 15:30 on Monday, November 1st. You may tear-down your exhibit space on Thursday, November 4th, after 17:00. All exhibits must vacate the premises by 18:30 on Wednesday.
The Conference Executive Committee reserves the right to change these times if necessary.
2. Conference attendees will be free to participate in the exhibit area before and after sessions, during coffee breaks and lunch breaks. Only authorized Conference participants, authors and exhibitors will be admitted at the Conference.
3. Space is leased with the understanding that the Sensors 2010 Conference will act for the exhibitor only in the capacity of agent and not as principal. The Sensors 2010 Hilton Waikoloa Village assume no liability whatever for damages resulting from any act of omission or commission in connection with said agency.
4. Liability in respect of bodily injury and/or property damage caused to third parties in a stand lies entirely with the Exhibitor concerned. The Management of the Hilton and the Conference reserves the right to forbid the setting up of and/or dismantle a stand that is deemed unsuitable or dangerous.
5. Damage to the venue - No Nails, screws or other fixtures may be driven into any part of the Venue building. The exhibitor will be responsible for any such damage and shall be liable for the damage at his/her own expense.
6. Security - The Conference committee and the Hilton management cannot guarantee exhibitors against loss or damage of any kind. Although the exhibit hall is open to Conference attendees only, the exhibit space is not in a secure space, so you will not want to leave anything of value in your booth space. Security will be provided during non-exhibiting hours, but please be aware that you are responsible for securing your booth and all its contents during exhibiting hours and non-exhibiting hours.
7. Insurance - All Exhibitors must arrange for coverage with an Insurance Company of their choice to insure against theft, fire, water damage and/or leakage, breakage, destruction and civil liability against third parties. The Management of the Hilton and the Conference is not liable for any damage or bodily injury whatsoever, whether suffered by the Exhibitor or caused by the same to any property and/or people.
8. Communication pertaining to this Conference exhibit should be addressed to:

In the exhibition area it is forbidden to:

- * use equipment emitting harmful radiation unless it has been correctly protected;
- * employ artificially or naturally radioactive materials other than those allowed under the laws in force;
- * operate machinery which is not in perfect working order;
- * perform demonstrations which could result in fire hazards or other forms of danger;
- * remain in the exhibition area after closing time.

IEEE SENSORS 2010 Conference
c/o PMMI
Shirley Galloway
307 Laurel Street
San Diego, CA 92101-1630 USA
Phone: +1-619-232-9499
Fax: +1-619-232-0799
E-Mail: sgalloway@pmmiconferences.com



The Ninth Annual IEEE Conference on SENSORS
Commercial Company Contributing Opportunities

Level	Cost	Max. # of Contributors	Benefits
Platinum	\$10,000	3	<ul style="list-style-type: none"> Benefactor of either the Wednesday Evening Conference Luau or the Technical Digest CD ROM (Logo on the CD ROM) Company name and logo on the opening slide at the Conference Company name and logo in the Final Program² Company name on the Welcome sign² Company name listed in the Electronic Technical Digest¹ Company name and logo on the Conference web-site with a link to your web-site Two (2) Full registrations One 10 x 8 commercial exhibit booth
Gold	\$7,500	5	<ul style="list-style-type: none"> Benefactor of the Monday Welcome Reception Company name and logo on the opening slide at the Conference Company name and logo in the Final Program² Company name on the Welcome sign² Company name listed in the Electronic Technical Digest¹ Company name and logo on the Conference web-site with a link to your web-site One (1) Full registration One 10 x 8 commercial exhibit booth
Silver	\$5,000	8	<ul style="list-style-type: none"> Benefactor of one of the refreshment breaks Company name and logo on the opening slide at the Conference Company name and logo in the Final Program² Company name on the Welcome sign² Company name listed in the Electronic Technical Digest¹ Company name and logo on the Conference web-site with a link to your web-site One (1) Full registration 50% discount on one 10 x 8 commercial exhibit booth
Bronze	\$500	Open	<ul style="list-style-type: none"> Your own Flyer distributed with the conference material or an ad in the conference program

Advertising Opportunities are available (name and logo on either beachtowels, sunglasses or sunscreen.
Please contact the Conference Organizers for details info@ieee-SENSORS2010.org

Deadlines: The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference organizers to complete the terms of the contract. ¹August 2, 2010 ²September 30, 2010

www.IEEE-SENSORS2010.org

A Contributor wishing to cancel their contribution prior to August 15th and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations notices must be made in writing.



SENSORS 2010 Conference
November 1 - 4, 2010
Waikoloa, Big Island, Hawaii, USA

COMMERICAL SUPPORTER AGREEMENT

Level of involvement:

- Platinum \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze \$500

Please check method of payment (U.S. Dollars only)

- Check/Money Order # _____
- Bank Wire Transfer - (Bankwire transfer information will be sent to you upon receipt of this contract)
- Credit Card Visa Mastercard American Express

Amount enclosed \$ _____

Card#: _____ **Exp. date:** _____

Verification Code: _____ **Cardholder Signature:** _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

COMPANY: _____

As it should appear in Conference Material

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone #: _____ Fax #: _____ E-Mail #: _____

Website address: _____

Contact Name: _____

Signature: _____ Position: _____

Please complete this form and return along with payment to:

IEEE SENSORS 2010 Conference
Attn: Katharine K. Cline, Conference Manager
Preferred Meeting Management, Inc.,
307 Laurel Street, San Diego, CA 92101-1630 USA
Phone: 1-619-232-9499 Fax: 1-619-232-0799
E-mail: info@ieee-SENSORS2010.org

