



Dear Company Representative:

The Organizing Committee for the Sixth Annual IEEE Sensors Conference would like to invite you to participate as a supporter and/or exhibitor at the upcoming Conference. The Conference will be held at the Hyatt Regency Atlanta, October 28 - 31, 2007, in Atlanta, Georgia, USA.

The IEEE and SENSORS Council's Conference on Sensors is the authoritative meeting focused on interdisciplinary research topics on and for the exchange of information regarding research and development in Sensors and its related fields. As an exhibitor, advertiser, or contributor, you will find this Conference gives your company the unique opportunities for placing your business in front of this global professional community.

Sensors 2007 in Atlanta offers a rare opportunity to meet and network with a high quality audience in the professional atmosphere of a focused international technical Conference. The breadth and depth of research topics combined with the quality of invited and contributed technical presentations makes this Conference a premier event for all professionals in the industry which then makes it a 'must attend' Conference for your company.

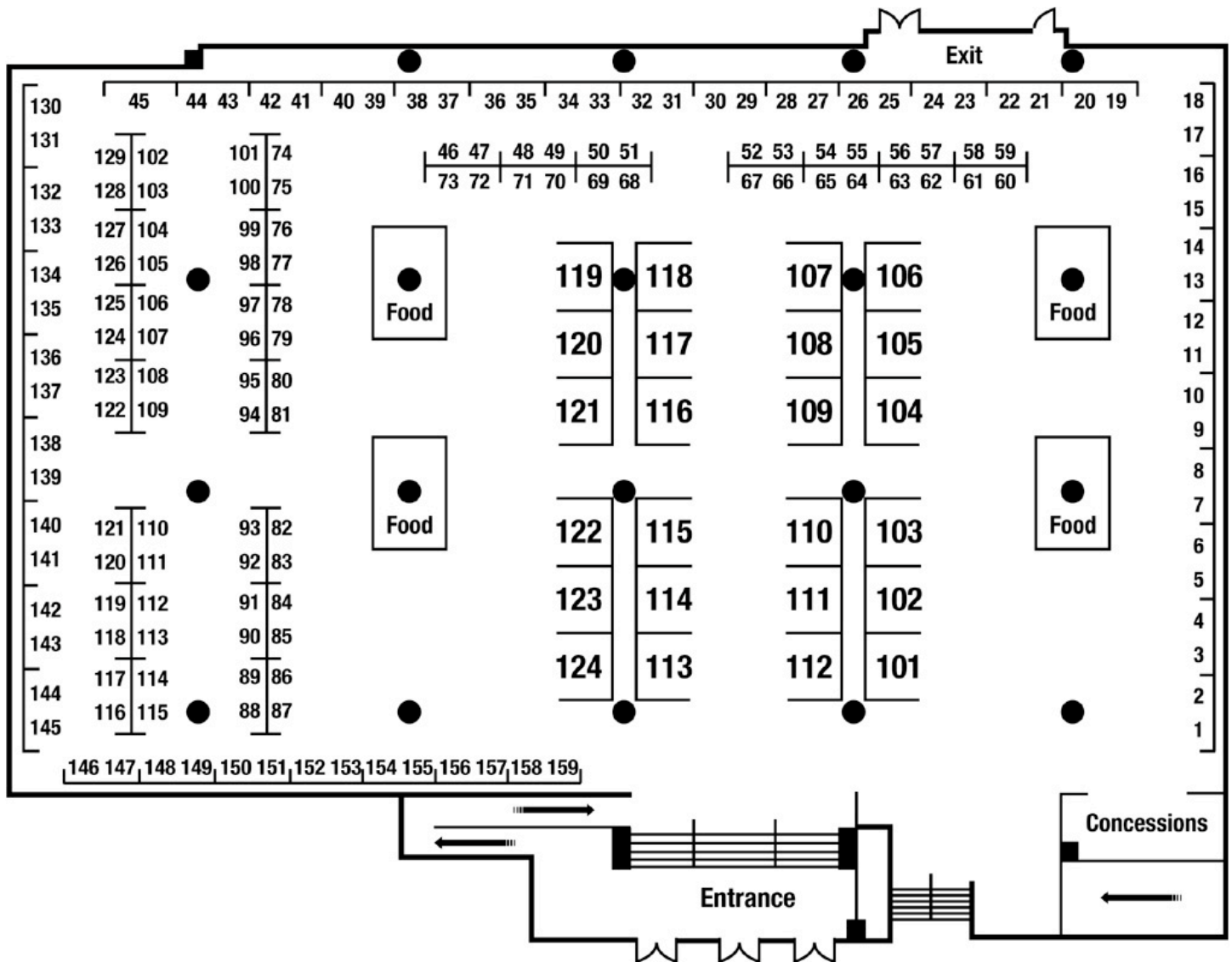
There are several opportunities for your company to be involved in Sensors 2007: One opportunity is as an **Exhibitor** during the Conference. Another opportunity is as a **Contributor** of the Conference and possibly of specific events. You will find application forms for both options enclosed.

The Sensors 2007 Conference attracts technology leaders by offering a top quality technical program of the current state-of-the-art papers combined with networking opportunities. This is a great opportunity for your organization to participate in an activity that will showcase your organization's technical expertise. We are looking forward to another successful Conference at Sensors 2007 in October in Atlanta and we hope that your company will seriously consider participating.

Sincerely,

Boris Mizaikoff  
Georgia Institute of Technology  
Sensors 2007 Conference Chair





**10' x 8' booths include:** draped back and side walls; 1 draped table, 2 chairs, 1 wastebasket, a sign, 2 exhibit hall badges\*, company name or logo on the opening slide, in the final program, on the Welcome sign, in the Technical Digest and in the Final Promotional Brochure.

**Table tops include:** 1 draped table. Please note that this is an un-manned table-top display. Table-tops will be assigned at check-in.

\* This badge does NOT give you access to the technical sessions. For those who want to participate in the technical session, they must register as a Conference participant.

## APPLICATION AND CONTRACT FOR EXHIBIT SPACE IEEE SENSORS 2007 Conference

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space in the 6<sup>th</sup> Annual IEEE Conference on SENSORS (SENSORS 2007), subject to the terms, conditions, and requirements stated herein.

The SENSORS 2007, upon its written acceptance of this Application and Contract, is to assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as aforesaid.

Applicant applies for one of the available booth locations at the rent indicated below for the space. Booths will be assigned on a first-come first served basis.

With reference to the enclosed floor plan, please indicate your booth choice:

**1<sup>st</sup> Choice** \_\_\_\_\_ **2<sup>nd</sup> Choice** \_\_\_\_\_ **3<sup>rd</sup> Choice** \_\_\_\_\_

If none of your requested booths is available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird <u>On or Before June 1, 2007</u>	Standard <u>After June 2, 2007</u>
<b>10' x 8' Booth Space</b>	<input type="checkbox"/> \$1,800.00	<input type="checkbox"/> \$2,100.00
<b>Table Top Display</b>	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,500.00

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- Check/Money Order** - Make checks payable *IEEE SENSORS 2007 Conference*
  - Bank Wire Transfer** - (Bank Wire Transfer information will be sent to you upon receipt of this contract)
  - Credit Card Payment** (circle one)      **VISA**                      **MasterCard**                      **American Express**

Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Verif. Code: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

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COMPANY: \_\_\_\_\_

**To be used for printing purposes**

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-Mail #: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

**Mail with payment or fax application to:**

IEEE SENSORS 2007 Conference, c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA  
Phone: +1-619-232-9499, Fax: +1-619-232-0799, E-Mail: [sgalloway@pmmiconferences.com](mailto:sgalloway@pmmiconferences.com)

## The Sixth Annual IEEE Conference on SENSORS

### UNIFORM CONDITIONS FOR EXHIBITING

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1. The exhibit area will be available for setting-up exhibits from 10:00 a.m. to 3:00 p.m. on Sunday, October 28, 2007. You may tear-down your exhibit space on Tuesday, October 30, 2007, after 5:00 p.m. All exhibits must vacate the premises by 10:00 p.m. on Tuesday. *The Conference Executive Committee reserves the right to change these times if necessary.*
2. Conference attendees will be free to participate in the exhibit area before and after sessions, during coffee breaks and luncheons.
3. Only authorized Conference participants, authors and exhibitors will be admitted at the Conference. The name of the authorized representatives shall be furnished to the exhibit manager not less than ten (10) days before the opening of the Conference. Representatives will be allowed to purchase luncheon and banquet tickets.
4. The Conference Committee and the Conference Center Management cannot guarantee exhibitors against loss or damage of any kind. The exhibit space is open to common areas and is not in a secure space, so you will not want to leave anything of value in your booth space.
5. Special written arrangements with the Conference Manager should be made in advance if two or more firms wish to exhibit in a single space. There will be an additional fee for this option of sharing booth space.
6. An exhibitor wishing to release their assigned space prior to August 20, 2007 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations must be made in writing. It will not be possible to refund any payments made if exhibit space is not used or only partially used.
7. Approval by the Conference Manager should be made in advance if prizes, contests or drawings are to be used.
8. Infractions of these conditions on the part of the exhibitor or any of his/her representatives may subject them to dismissal from the exhibit hall. In this event, the exhibitor or representative will make no demand for redress.
9. Space is leased with the understanding that the SENSORS 2007 Conference will act for the exhibitor only in the capacity of agent and not as principal. The SENSORS 2007 Conference and the Hyatt Regency Atlanta assume no liability whatever for damages resulting from any act of omission or commission in connection with said agency. The exhibitor and representatives hereby release the Conference, sponsoring agencies, and the Hyatt Regency Atlanta from any or all liabilities for loss ensuing from any cause whatsoever.
10. Communication pertaining to this Conference exhibit should be addressed to:  
  
**IEEE SENSORS 2007 Conference**  
**c/o PMMI**  
**Shirley Galloway**  
**307 Laurel Street**  
**San Diego, CA 92101-1630 USA**  
**Phone: +1-619-232-9499**  
**Fax: +1-619-232-0799**  
**E-Mail: [sgalloway@pmmiconferences.com](mailto:sgalloway@pmmiconferences.com)**



**The Sixth Annual IEEE Conference on SENSORS**  
**Commercial Company Contributing Opportunities**

Level	Cost	Max. # of Contributors	Benefits
Platinum	\$10,000	3	<ul style="list-style-type: none"> <li>• Benefactor of the Tuesday Evening Conference Banquet or of the Conference Proceedings CD ROM</li> <li>• Company name and logo on the opening slide at the Conference</li> <li>• Company name and logo in the Final Program<sup>3</sup></li> <li>• Company name on the Welcome sign<sup>3</sup></li> <li>• Company name listed in the Electronic Technical Digest<sup>2</sup></li> <li>• Company name and logo on the Conference web-site with a link to your web-site</li> <li>• Company name listed in the Final Promotional Brochure<sup>1</sup></li> <li>• Company name listed on the Conference bag distributed to all attendees<sup>2</sup></li> <li>• Two (2) Full registrations</li> <li>• <b>One 10 x 10 commercial exhibit booth</b></li> </ul>
Gold	\$7,500	5	<ul style="list-style-type: none"> <li>• Benefactor either of the luncheons or the Sunday Evening Reception</li> <li>• Company name and logo on the opening slide at the Conference</li> <li>• Company name and logo in the Final Program<sup>3</sup></li> <li>• Company name on the Welcome sign<sup>4</sup></li> <li>• Company name listed in the Electronic Technical Digest<sup>2</sup></li> <li>• Company name and logo on the Conference web-site with a link to your web-site</li> <li>• Company name listed in the Final Promotional Brochure<sup>1</sup></li> <li>• Company name listed on the Conference bag distributed to all attendees<sup>2</sup></li> <li>• One (1) Full registration</li> <li>• <b>One 10 x 8 commercial exhibit booth</b></li> </ul>
Silver	\$5,000	8	<ul style="list-style-type: none"> <li>• Benefactor of one of the refreshment breaks</li> <li>• Company name and logo on the opening slide at the Conference</li> <li>• Company name and logo in the Final Program<sup>3</sup></li> <li>• Company name on the Welcome sign<sup>3</sup></li> <li>• Company name listed in the Electronic Technical Digest<sup>2</sup></li> <li>• Company name and logo on the Conference web-site with a link to your web-site</li> <li>• Company name listed in the Final Promotional Brochure<sup>1</sup></li> <li>• Company name listed on the Conference bag distributed to all attendees<sup>2</sup></li> <li>• One (1) Full registration</li> <li>• <b>50% discount on one 10 x 8 commercial exhibit booth</b></li> </ul>
Bronze	\$3,000	Open	<ul style="list-style-type: none"> <li>• Company name and logo on the opening slide at the Conference</li> <li>• Company name and logo in the Final Program<sup>3</sup></li> <li>• Company name on the Welcome sign<sup>3</sup></li> <li>• Company name listed in the Electronic Technical Digest<sup>2</sup></li> <li>• Company name and logo on the Conference web-site</li> <li>• Company name listed in the Final Promotional Brochure<sup>1</sup></li> <li>• One (1) Full registration</li> <li>• <b>25% discount on one 10 x 8 commercial exhibit booth</b></li> </ul>

Advertising Opportunities are available. Please contact the Conference Organizers for details  
 info@ieee-SENSORS2007.org

Deadlines: The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference organizers to complete the terms of the contract. <sup>1</sup>July 20, 2007 <sup>2</sup>August 1, 2007 <sup>3</sup>September 21, 2007

**[www.IEEE-SENSORS2007.org](http://www.IEEE-SENSORS2007.org)**

*A Contributor wishing to cancel their contribution prior to August 15th and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations notices must be made in writing.*



**SENSORS 2007 Conference**  
October 28 - 31, 2007  
Atlanta, Georgia, USA

**COMMERICAL SUPPORTER AGREEMENT**

**Level of involvement:**

- Platinum \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze \$3,000

**Please check method of payment (U.S. Dollars only)**

- Check/Money Order # \_\_\_\_\_
- Bank Wire Transfer - (Bankwire transfer information will be sent to you upon receipt of this contract)
- Credit Card       Visa       Mastercard       American Express

Amount enclosed \$ \_\_\_\_\_

**Card#:** \_\_\_\_\_ **Exp. date:** \_\_\_\_\_

**Verification Code:** \_\_\_\_\_

**Cardholder Signature:** \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

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COMPANY: \_\_\_\_\_

*As it should appear in Conference Material*

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_ E-Mail #: \_\_\_\_\_

Website address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

**Please complete this form and return along with payment to:**

**IEEE SENSORS 2007 Conference**

Attn: Katharine K. Cline, Conference Manager  
Preferred Meeting Management, Inc.,  
307 Laurel Street, San Diego, CA 92101-1630 USA  
Phone: 1-619-232-9499 Fax: 1-619-232-0799  
e-mail: info@ieee-SENSORS2007.org